## **ORDER**



KLAS

Order / Rev: 37381 Alt Order #: 08863441 Product Desc: BERKLEY/SENATE/D

Estimate:

Flight Dates:

10/09/12 - 10/15/12

Original Date / Rev:

09/24/12 / 10/16/12

Order Type: **GENERAL**  Primary AE: Mike Jones K-WAS

Sales Office:

Sales Region:

National

Agency **Shorr Johnson Magnus** Name:

**Buying Contact:** 

Billing Contact:

1831 Chestnut St.

Philadelphia, PA 19103

Billing Type: Cash

Billing Calendar:

Billing Cycle:

Agency Commission:

15%

Broadcast EOM/EOC

Berkley, Shelley - D-USS Advertiser Name:

Demographic:

Priority:

A35+

Product Codes:

PO1

LV1 Revenue Codes:

AGY, POL, CAND

New Business Thru:

Order Separation:

Advertiser External ID:

Agency External ID:

Bill Plan

Orders

Start Date	End Date	# Spots	Gross Amount	Net Amount		
10/01/12	10/15/12	141	\$70,635.00	\$60,039.75		

**Totals** 

Month	# Spots	Gross Amount	Net Amount	Rating	
October 2012	141	\$70,635.00	\$60,039.75	0.00	
Totals	141	\$70,635,00	\$60.039.75	0.00	

00:15:00

## **Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mike Jones			Start Of Order - End Of Order	100%

Order Share	Share	Total
KLAS	30%	\$70,635.00
Market	100%	\$235,450.00

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KTNV	25%	\$58,862.50
KTUD	0%	\$0.00
KVBC	0%	\$0.00
KVVU	5%	\$11,772.50
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 1	8	10/09/12	2 10/12/12	8 News Now 4-5a	CM	4-5a	-TWTF	:30	5	\$25.00LV3	0.00 NM	5	\$125.00
				8 News Now 4-5a	i						- 1		
	<b>NEWS</b>												
	Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
V	leek: 10	/08/12	10/14/12	-TWTF	5	\$25.00	0.00						
E 2	8	10/15/12	2 10/15/12	8 News Now 4-5a	CM	4-5a	M	:30	2	\$25.00LV3	0.00 NM	2	\$50.00
				8 News Now 4-5a	1								

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**KLAS** 

Order / Rev:

37381

Advertiser:

Berkley, Shelley - D-USS

Alt Order #:

08863441

Product Desc:

BERKLEY/SENATE/D

Flight Dates:

10/09/12 - 10/15/12

Estimate:

Ln Ch **Inventory Code** Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots **Amount** Start End **NEWS Start Date End Date** Weekdays Spots/Week Rating Rate Week: 10/15/12 10/21/12 \$25.00 0.00 E 3 8 10/09/12 10/12/12 CBS This Morning 7-9a CM 7-9a -TWTF--:30 10 \$165,00LV3 0.00 NM 10 \$1,650.00 **CBS This Morning** THS MRN Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/08/12 10/14/12 -TWTF--10 \$165.00 0.00 10/15/12 10/15/12 CBS This Morning 7-9a CM 7-9a M-----:30 3 \$165.00LV3 0.00 NM 3 \$495.00 8 **CBS This Morning** THS MRN Rating **Start Date End Date** Spots/Week Weekdays Rate Week: 10/15/12 10/21/12 3 \$165.00 0.00 :30 \$185.00LV3 0.00 NM E 5 10/09/12 10/12/12 8 News Now 5a M-F CM 5-6a -TWTF--11 \$2,035.00 8 News Now 5a M-F **NEWS** Start Date **End Date** Weekdays Spots/Week Rate Rating -TWTF--Week: 10/08/12 10/14/12 \$185.00 0.00 11 10/15/12 10/15/12 CM 5-6a :30 \$185.00LV3 0.00 NM 3 \$555.00 8 News Now 5a M-F M----8 News Now 5a M-F **NEWS** Spots/Week Rating Start Date **End Date Weekdays** Rate Week: 10/15/12 10/21/12 \$185.00 0.00 10/09/12 10/12/12 8 News Now 6a M-F CM 6-7a :30 \$250.00LV3 0.00 NM 8 \$2,000.00 -TWTF--8 News Now 6a M-F **NEWS** Weekdays Start Date **End Date** Spots/Week Rate Rating Week: 10/08/12 10/14/12 -TWTF--\$250.00 0.00 8 E 8 10/15/12 10/15/12 CM 6-7a :30 \$250.00LV3 0.00 NM 8 News Now 6a M-F M----2 \$500.00 8 News Now 6a M-F **NEWS Start Date** Weekdays Spots/Week Rating **End Date** Rate 10/21/12 0.00 Week: 10/15/12 \$250.00 8 10/09/12 10/12/12 8 News Now Noon M-F CM 12-1230p -TWTF--:30 \$275.00LV3 0.00 NM \$1,100.00 8 News Now Noon M-F **NEWS Start Date End Date** Weekdays Spots/Week Rate Rating -TWTF--0.00 Week: 10/08/12 10/14/12 \$275.00 8 News Now Noon M-F CM \$275.00LV3 0.00 NM E 10 10/15/12 10/15/12 12-1230p M----:30 \$275.00 8 News Now Noon M-F **NEWS Start Date** Spots/Week **End Date Weekdays** Rate Rating Week: 10/15/12 10/21/12 M----0.00 \$275.00 8 10/09/12 10/12/12 E 11 Ellen CM 3-4p -TWTF--:30 \$375.00LV3 0.00 NM \$1,500.00 Ellen **ELLEN** Rating Start Date **End Date** Weekdays Spots/Week Rate Week: 10/08/12 10/14/12 -TWTF--\$375.00 0.00 E 12 8 10/15/12 10/15/12 Ellen CM 3-4p M----:30 \$375.00LV3 0.00 NM \$375.00 Ellen **ELLEN Start Date End Date** Spots/Week Rating **Weekdays** Rate Week: 10/15/12 10/21/12 M----\$375.00 0.00 E 13 8 10/09/12 10/12/12 Price Is Right CM 10-11a -TWTF--:30 \$400.00LV3 0.00 NM \$400.00 Price Is Right PRICE RITE Spots/Week Rating Start Date **End Date** Weekdays Rate Week: 10/08/12 10/14/12 -TWTF--\$400.00 0.00 \$400.00LV3 10/15/12 10/15/12 Price Is Right CM 10-11a M----:30 0.00 NM \$400.00 1 Price Is Right PRICE RITE

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**KLAS** 

Order / Rev:

37381

Advertiser:

Berkley, Shelley - D-USS

Alt Order #:

08863441

Product Desc:

BERKLEY/SENATE/D

Flight Dates:

10/09/12 - 10/15/12

Estimate:

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount \$400.00LV3 0.00 NM .30 \$400.00 E 14 8 10/15/12 10/15/12 Price Is Right CM 10-11a Price Is Right PRICE RITE Spots/Week Start Date **End Date** Weekdays Rate Rating 10/21/12 \$400.00 0.00 Week: 10/15/12 9-10a \$275.00LV3 0.00 NM \$1,100.00 E 15 8 10/09/12 10/12/12 Live w/Kellv CM -TWTF--:30 Live w/Kelly **KELLY** Start Date **End Date** Spots/Week Rate Rating Weekdays Week: 10/08/12 10/14/12 -TWTF--\$275.00 0.00 M----CM 9-10a :30 \$275.00LV3 0.00 NM 1 \$275.00 E 16 8 10/15/12 10/15/12 Live w/Kelly Live w/Kelly **KELLY** Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 M----\$275.00 0.00 M-----\$500.00LV3 \$500.00 Y&R CM :30 0.00 NM 1 E 18 10/15/12 10/15/12 11a-12p Young & Restless **YNG & RSTLSS** Start Date End Date Weekdays Spots/Week Rate Rating M----\$500.00 0.00 10/21/12 2 Week: 10/15/12 Rate Rtq Type Description Start/End Time Weekdays Length Spot Ch Date Range 8 10/15/12-10/21/12 Y&R 11a-12p :30 (\$500.00) 0.00 NM 1 Credited move \$\$ to 37382/8863442 ----S-:30 \$185.00LV3 0.00 NM 2 \$370.00 E 20 10/13/12 10/13/12 8 News Now Sat 5-7p 5-7p 8 News Now Sat 5-7p **NEWS** Spots/Week Start Date **End Date** Weekdays Rate Rating 10/14/12 ----S-\$185.00 0.00 Week: 10/08/12 \$400.00LV3 0.00 NM 8 \$3,200.00 10/09/12 10/12/12 8 News Now 5-630p M-FCM 5-630p -TWTF--:30 8 News Now 5-630p M-F **NEWS** Spots/Week Start Date **End Date** Weekdays Rate Rating 0.00 Week: 10/08/12 10/14/12 -TWTF--\$400.00 :30 \$400.00LV3 0.00 NM 2 \$800.00 8 News Now 5-630p M-FCM 5-630p M----10/15/12 10/15/12 E 22 8 News Now 5-630p M-F **NEWS** Start Date **End Date** Weekdays Spots/Week Rate Rating M-----\$400.00 0.00 Week: 10/15/12 10/21/12 2 0.00 NM 8 \$2,800,00 E 23 8 10/09/12 10/12/12 8 News Now 4p M-F CM 4-5p -TWTF--:30 \$350.00LV3 (4:30 PM-5:00 PM) 8 News Now 4p M-F **NEWS** Start Date **End Date** Weekdays Spots/Week Rating Rate -TWTF--10/14/12 8 \$350.00 0.00 Week: 10/08/12 M----\$350.00LV3 0.00 NM \$700.00 :30 2 10/15/12 10/15/12 8 News Now 4p M-F CM 4-5p E 24 8 (4:30 PM-5:00 PM) 8 News Now 4p M-F **NEWS** Rating Start Date **End Date Weekdays** Spots/Week Rate \$350.00 0.00 Week: 10/15/12 10/21/12 M----E 25 8 10/13/12 10/13/12 Sat 7-8p - ET Wknd CM 7p-730p ----S-:30 \$165.00LV3 0.00 NM 1 \$165.00 The Insider Weekend **ET WKND** Spots/Week Rate Rating Start Date **End Date** Weekdays ----5-\$165.00 Week: 10/08/12 10/14/12 0.00 :30 \$300.00LV3 0.00 NM 3 \$900.00 10/09/12 10/12/12 7-8p Rotator CM 7-8p -TWTF--F 26 7-8p Rotator ET/INSDR Weekdays Spots/Week Rate Rating Start Date **End Date** Week: 10/08/12 10/14/12 -TWTF--\$300.00 0.00 M----:30 \$300.00LV3 0.00 NM 2 \$600.00 10/15/12 10/15/12 7-8p Rotator CM 7-8p 7-8p Rotator

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**KLAS** 

Order / Rev:

37381

Advertiser:

Berkley, Shelley - D-USS

Alt Order #: Flight Dates:

08863441 10/09/12 - 10/15/12 **Product Desc:** 

BERKLEY/SENATE/D

Estimate:

Ln Ch-Start/End Time Days Rate Pri Rtg Type Spots Start End Inventory Code Break Len Spots Amount ET/INSDR Spots/Week Start Date **End Date** Weekdays Rate Rating 10/21/12 Week: 10/15/12 M----\$300.00 0.00 10/09/12 10/12/12 630-7p Inside Edition CM 630-7p -TWTF--:30 \$275.00LV3 0.00 NM \$275.00 E 28 Inside Edition INS EDIT Spots/Week Rating **End Date Weekdays** Start Date Rate -TWTF--\$275.00 0.00 Week: 10/08/12 10/14/12 8 10/15/12 10/15/12 630-7p Inside Edition 630-7p M----:30 \$275.00LV3 0.00 NM \$275.00 CM Inside Edition **INS EDIT** Start Date **End Date** Weekdays Spots/Week Rate Rating M----Week: 10/15/12 10/21/12 \$275.00 0.00 E 30 8 10/09/12 10/09/12 Tue 8-9p CM 8-9p -T----:30 1 \$12,000.00 LV1 0.00 NM \$12,000.00 **NCIS NCIS** Start Date **End Date** Spots/Week Rating <u>Weekdays</u> Rate -T----1\$12,000.00 Week: 10/08/12 10/14/12 0.00 10/09/12 10/09/12 -T----1 \$1,300.00LV3 0.00 NM \$1,300.00 E 31 8 Tue 10-11p CM 10-11p :30 Vegas **VEGAS** Spots/Week Rating Start Date **End Date Weekdays** Rate Week: 10/08/12 -T----10/14/12 1 \$1,300.00 0.00 10/09/12 10/09/12 :30 1 \$2,000.00LV3 E 32 Tue 9-10p CM 9-10p -T----0.00 NM 1 \$2,000.00 NCIS: LA NCIS LA Start Date **End Date Weekdays** Spots/Week Rate Rating Week: 10/08/12 10/14/12 -T----\$2,000.00 0.00 E 33 10/11/12 10/11/12 Thu 9-10p CM 9-10p ---T---:30 2 \$1.800.00LV3 0.00 NM 0 \$0.00 Person Of Interest PERS OF INT Rating Start Date **End Date Weekdays** Spots/Week Rate Week: 10/08/12 10/14/12 2 \$1,800.00 0.00 Start/End Time **Weekdays Spot Description Length** Rate Rtq Type Ch Date Range :30<del>(\$1,800.00)</del> 0.00 NM 8 10/08/12-10/14/12 Thu 9-10p 9-10p 1 Credited due pgm chg 8 10/08/12-10/14/12 Thu 9-10p 9-10p ---Th----:30<del>(\$1,800.00)</del> 0.00 NM Credited due pgm chg :30 1 \$1,300.00LV3 0.00 NM \$1,300.00 E 34 10/14/12 10/14/12 Sun 7-8p CM 7-8p ----S 60 Minutes **60 MIN** Start Date **End Date** Weekdays Spots/Week Rate Rating ----S 0.00 Week: 10/08/12 10/14/12 1 \$1,300.00 8 10/14/12 10/14/12 Sun 10-11p CM 10-11p ----S :30 1 \$1,900.00LV3 0.00 NM \$1,900.00 The Mentalist **MENTALIST Start Date End Date Weekdays** Spots/Week Rate Rating 10/14/12 ----S 1 \$1,900.00 Week: 10/08/12 0.00 E 38 10/12/12 10/12/12 Fri 10-11p CM 10-11p ---F--:30 1 \$1,400.00LV3 0.00 NM \$1,400.00 **Blue Bloods BLUE BLOODS End Date** Spots/Week Rating **Start Date Weekdays** <u>Rate</u> Week: 10/08/12 10/14/12 ---F--1 \$1,400.00 0.00 Fri 9-10p E 39 8 10/12/12 10/12/12 CM 9-10p ---F--:30 1 \$1,200.00LV3 0.00 NM 0 \$0.00 Made In Jersey MD IN JRSY Spots/Week Rating Start Date **End Date** Weekdays 1 <u>Rate</u> Week: 10/08/12 10/14/12 ----F--1 \$1,200.00 0.00

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**KLAS** 

Order / Rev:

37381

Advertiser:

Berkley, Shelley - D-USS

Alt Order #:

Week: 10/08/12

10/14/12

Letterman

Letterman

10/09/12 10/12/12

08863441

**Product Desc:** 

BERKLEY/SENATE/D

10/09/12 - 10/15/12 Flight Dates: Estimate: Rate Pri Rtg Type Spots Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Amount E 39 10/12/12 10/12/12 Fri 9-10p СМ 9-10p :30 \$1,200.00LV3 0.00 NM \$0.00 Made In Jersey MD IN JRSY **Start Date End Date** Weekdays Spots/Week Rating Rate ----F--Week: 10/08/12 10/14/12 1 \$1,200.00 0.00 Spot Ch Date Range Description Start/End Time **Weekdays** Length Rate Rtq Type 8 10/08/12-10/14/12 Fri 9-10p 9-10p ----F---:30(\$1,200.00) 0.00 NM Credited [due pgm chg] E 40 10/14/12 10/14/12 Sun 9-10p CM 9-10p ----S :30 1 \$1,400.00LV3 0.00 NM \$1,400.00 The Good Wife **GD WIFE** Start Date **End Date** Weekdays Spots/Week Rate Rating ----5 Week: 10/08/12 10/14/12 \$1,400.00 0.00 1 10/12/12 10/12/12 Fri 8-9p ---F--1 \$1,200.00LV3 0.00 NM n \$0.00 E 41 8 CM 8-9p :30 CSI: NY CSI: NY Rating **Start Date End Date Weekdays** Spots/Week Rate ----F--1 \$1,200.00 0.00 Week: 10/08/12 10/14/12 Start/End Time **Length** Rate Rtg Type <u>Spot</u> Ch Date Range **Description** Weekdays 8-9p ----F---:30<del>(\$1,200.00)</del> 0.00 NM 8 10/08/12-10/14/12 Fri 8-9p Credited [due pgm chg] :30 \$1,600.00LV3 0.00 NM \$1,600.00 E 42 10/15/12 10/15/12 Mon 8-9p CM 8-9p M----(8:00 PM-9:00 PM) How Met Mother/ Partners MOTHR/PRTNR Start Date **End Date** Weekdays Spots/Week Rate Rating \$1,600.00 0.00 Week: 10/15/12 10/21/12 M----:30 1 \$1,900.00LV3 0.00 NM \$1,900.00 E 45 8 10/10/12 10/10/12 Wed 8-9p CM 8-9p --W----Survivor: Philippines **SURVIVR Start Date End Date** Weekdays Spots/Week Rate Rating \$1,900.00 0.00 Week: 10/08/12 10/14/12 1 --W----8 10/10/12 10/10/12 Wed 9-10p CM 9-10p :30 \$2,300.00LV3 0.00 NM 1 \$2,300.00 Criminal Minds **CRIM MINDS** Spots/Week Rate Rating Start Date **End Date** Weekdays 10/14/12 --W----\$2,300.00 0.00 Week: 10/08/12 \$2,000.00 --W----:30 \$2,000,00LV3 0.00 NM 10/10/12 10/10/12 Wed 10-11p 10-11p E 47 8 CM CSI CSI **End Date** Spots/Week Rate Rating Start Date **Weekdays** 0.00 --W----\$2,000.00 Week: 10/08/12 10/14/12 1 E 48 8 10/11/12 10/11/12 Thu 8-9p CM 8-9p :30 1 \$2,100.00LV3 0.00 NM \$2,100.00 Big Bang / 2 1/2 Men **BGBNG/2.5 MEN** Start Date Rating End Date Spots/Week Rate Weekdays 1 \$2,100.00 0.00 Week: 10/08/12 10/14/12 **Spot** Ch Date Range **Description** Start/End Time Weekdays Length Rate Rtg Type ---Th----:30(\$2,100.00) 0.00 NM 8 10/08/12-10/14/12 Thu 8-9p 8-9p [Program PE'd due NV Broadcasters Senate Debate - bco ] ---Th----:30 \$2,100.00 0.00 NM 8 10/11/12-10/11/12 Thu 9-10p 9-10p (M) MG for 48.1 10/11 10/13/12 10/13/12 Sat 10-11p :30 \$750.00LV3 0.00 NM \$750.00 F 49 CM 10-11P ----5-1 48 Hours Mystery 48 HR MYST Spots/Week Rating Start Date **End Date Weekdays** Rate

\$750.00

1135p-1237a

CM

0.00

-TWTF--

:30

\$200.00LV3

0.00 NM

\$800.00

4

Print Date: 10/22/12 09:55:13 Page 6 of 7

**KLAS** 

Order / Rev:

37381

Advertiser:

Berkley, Shelley - D-USS

Alt Order #:

08863441

Product Desc:

BERKLEY/SENATE/D

Flight Dates:

10/09/12 - 10/15/12

Estimate:

Start/End Time Days Ln Ch Start End **Inventory Code** Break Len Spots Rate Pri Rtg Type Spots Amount **LTTRMAN Start Date End Date** Weekdays Spots/Week Rate Rating Week: 10/08/12 10/14/12 -TWTF--\$200.00 0.00 \$200.00LV3 0.00 NM 2 \$400.00 E 51 10/15/12 10/15/12 Letterman CM 1135p-1237a M----:30 Letterman **LTTRMAN** Spots/Week Start Date **End Date** Weekdays Rate Rating 0.00 Week: 10/15/12 10/21/12 \$200.00 \$110.00LV3 \$440.00 E 52 8 10/09/12 10/12/12 Craig Ferguson CM 1237a-137a -TWTF--:30 0.00 NM Craig Ferguson (12:37 XM-1:37 XM) **FRGUSN** Start Date **End Date** Weekdays Spots/Week Rating Rate -TWTF--Week: 10/08/12 10/14/12 \$110.00 0.00 10/15/12 10/15/12 Craig Ferguson CM 1237a-137a M-----:30 \$110.00LV3 0.00 NM \$110.00 E 53 1 Craig Ferguson (12:37 XM-1:37 XM) **FRGUSN** Start Date **End Date Weekdays** Spots/Week Rate Rating Week: 10/15/12 10/21/12 M----\$110.00 0.00 \$300.00LV3 10/13/12 10/14/12 8 News Now 11p Sa/SuCM 11-1135P ----SS :30 0.00 NM 2 \$600.00 F 54 8 News Now Sa/Su 11p **NEWS** Spots/Week Rating Start Date Weekdays End Date Rate ----SS Week: 10/08/12 10/14/12 \$300.00 0.00 E 55 10/09/12 10/12/12 8 News Now 11p M-F CM 11-1135p :30 \$500.00LV3 0.00 NM \$2,000.00 -TWTF--8 News Now 11p M-F **NEWS Weekdays** Start Date **End Date** Spots/Week Rate Rating Week: 10/08/12 10/14/12 -TWTF--\$500.00 0.00 :30 \$500.00LV3 0.00 NM \$500.00 10/15/12 10/15/12 CM M-----E 56 8 News Now 11p M-F 11-1135p 8 News Now 11p M-F **NEWS Start Date End Date** Weekdays Spots/Week Rating Rate 0.00 Week: 10/15/12 10/21/12 \$500.00 8 10/14/12 10/14/12 CBS News Sunday Morr@M CBS Sunday Morni----S :30 \$215.00LV3 0.00 NM 2 \$430.00 **CBS News Sunday Morning SUN MRN** Start Date **End Date** Weekdays Spots/Week Rate Rating 0.00 Week: 10/08/12 10/14/12 ----s \$215.00 8 News Now Sun A----S \$215.00LV3 0.00 NM E 58 8 10/14/12 10/14/12 8 News Now Sun AM #2CM :30 \$215.00 8 News Now Sun AM #2 **NEWS** Spots/Week **Start Date End Date Weekdays** Rate Rating ----S 0.00 Week: 10/08/12 10/14/12 \$215.00 8 10/14/12 10/14/12 Face The Nation CM Face The Nation ----S :30 \$265.00LV3 0.00 NM \$265.00 F 59 **Face The Nation FACE NATN** Start Date End Date Weekdavs Spots/Week Rate Rating Week: 10/08/12 10/14/12 \$265.00 0.00 N61 10/09/12 10/14/12 Thu 10-11p CM 10-11p ---T---:30 \$300.00LV3 0.00 NM 0 \$0.00 ET (10:00 PM-10:30 PM) Start Date **End Date Weekdays** Spots/Week Rate Rating Week: 10/08/12 10/14/12 ---T---\$300.00 0.00 1 Start/End Time Weekdays 1 <u>Length</u> Rate Rtg Type **Spot** Ch Date Range **Description** 8 10/08/12-10/14/12 Thu 10-11p 10-11p (10:00 PM-10:3C---Th----:30 (\$300.00) 0.00 NM Credited due pgm chg :30 \$275.00LV3 0.00 NM 0 \$0.00 N62 10/09/12 10/14/12 Thu 10-11p CM 10-11p ---T---Inside Edition (10:30 PM-11:00 PM) Spots/Week Rating **End Date Weekdays** Start Date <u>Rate</u> Week: 10/08/12 10/14/12 \$275.00 0.00

Print Date: 10/22/12 09:55:13 Page 7 of 7

**KLAS** 

Order / Rev:

37381

Advertiser:

Berkley, Shelley - D-USS

Alt Order #:

08863441

-Drode BERKLEY/SENATE/D

Flight Dates:

10/09/12 - 10/15/12

Product Desc: BERKLE

-1--

Estimate:

Ln C	h	Start	End	Inventory Code	Break	Start/End	Time Days	Len Spo	ts	Rate Pri		Spots	Amount
N 62	8	10/09/12	2 10/14/12	Thu 10-11p Inside Edition	CM	10-11p (10:30 PM-1	T 1:00 PM)	- :30	1	\$275.00LV3	0.00 NM	0	\$0.00
		rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Wee Spot		08/12 Date Rai	10/14/12 nge D	T escription	1 Start	\$275.00 E/End Time	0.00	Weekdays	Ler	noth Rate	Rtg Type		
1			-10/14/12 Ti		10-1		10:30 PM-11:0	(Th		:30 (\$275.00)			
		edited											
		pgm cho										_	
N 63	8	10/09/12	2 10/14/12	ACC Football ACC Football	СМ	930a-12pm	S	s :30	2	\$300.00LV2	0.00 NM	2	\$600.00
VA/a a		<u>rt Date</u> 08/12	End Date 10/14/12	<u>Weekdays</u> SS	Spots/Week 2	<u>Rate</u> \$300.00	Rating 0.00						
Spot		Date Rai		escription	_	#S00.00 End Time	0.00	Weekdays	Lei	ngth Rate	Rtq Type		
1	_			CC Football		a-12pm		SaSu	,	:30 (\$300.00)			
		e MG 63.											
3				ıy, move to Sa 10/1 CC Football		a-12pm		Sa		:30 \$300.00	0.00 NM		
ა ( <u>რ</u>		10/13/12 For 63.1		CC FOOLDAII	9308	1- 12pm		sa		.30 \$300.00	U.UU INIVI		
N64	8			Sat Prime Special	CM	7-11p	S	- :30	2	\$500.00LV2	0.00 NM	2	\$1,000.00
1104	•	10,00,1	L 10/14/12	KLAS Movie	0	(8:00 PM-10:	_		_	4000.00272	0.00 11	-	V 1,000.00
		rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
		08/12	10/14/12	S-	2		0.00			000 001 1/0	0.00.104		***
N 65	8	10/09/12	2 10/14/12	137-237a M-F Ele Electric Playgrour		137-207a	-TWTF-	- :30	1	\$30.00LV3	0.00 NM	1	\$30.00
	Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					1	
Wee		08/12	10/14/12	-TWTF	1	\$30.00	0.00						
N 66	8	10/11/1	2 10/11/12	Thu 10-11p Person Of Interes	CM t	10-11p	T	- :30	3	\$1,800.00LV3	0.00 NM	3	\$5,400.00
Wee		rt Date 08/12	End Date 10/14/12	Weekdays T	Spots/Week 3	<u>Rate</u> \$1,800.00	Rating 0.00						
N 67	8	10/11/1:	2 10/11/12	8 News Now 4-5a 8 News Now 4-5a		4-5a	T	- :30	1	\$50.00LV2	0.00 NM	1	\$50.00
Wee	-	<u>rt Date</u> 08/12	End Date 10/14/12	<u>Weekdays</u> T	Spots/Week 1	<u>Rate</u> \$50.00	Rating 0.00					-	
N 68	8	10/12/1	2 10/12/12	8 News Now 4-5a 8 News Now 4-5a		4-5a	F-	- :30	1	\$25.00LV3	0.00 NM	1	\$25.00
		rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
		08/12	10/14/12	F	1	\$25.00	0.00	-30	1	\$2.100.001.\/2	O OO AIRA	4	\$2 100 00
N 69	8		2 10/12/12	NCIS	CM	8-9p	F-	- :30	'	\$2,100.00LV2	U.UU INIVI	1	\$2,100.00
Wee		rt Date 08/12	End Date 10/14/12	<u>Weekdays</u> F	Spots/Week 1	<u>Rate</u> \$2,100.00	Rating 0.00						
N70	8			Sat Prime Special	СМ	730-10p	S	- :30	1	\$215.00LV3	0.00 NM	1	\$215.00
		rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
		08/12	10/14/12	S-	1	*	0.00						
N 71	8	10/13/12	2 10/13/12	Sat 1135p-1235a Private Practice	Priv Pl@M	1135p-1235a		:- :30	1	\$60.00LV4	0.00 NM	1	\$60.00
Mar		rt Date	End Date	Weekdays	Spots/Week 1	Rate	Rating						
	8: 10/ 8	08/12 10/15/1:	10/14/12	8 News Now 4-5a	CM	\$60.00 4-5a	0.00 M	- :30	1	\$25.00LV3	0.00 NM	1	\$25.00
2	•	10/10/14	0/10/12	8 News Now 4-5a		, 53	J.4	.00	•	<del></del>	5.55 14141	'	Ψ <b>2</b> 0.00
Wee		rt Date 15/12	End Date 10/21/12	Weekdays M	Spots/Week 1	<u>Rate</u> \$25.00	Rating 0.00						
											Totals	141	\$70,635.00